

## A Q-methodology approach for understanding factors that influence the drug choice of prescribers

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## Introduction

- Many factors are involved in drug choice
- Aim: to see what factors prescribers consider important in therapeutic decision-making and if and how this differs between prescribers
- In order to improve education and daily practice



Q-set

development

•Factors:

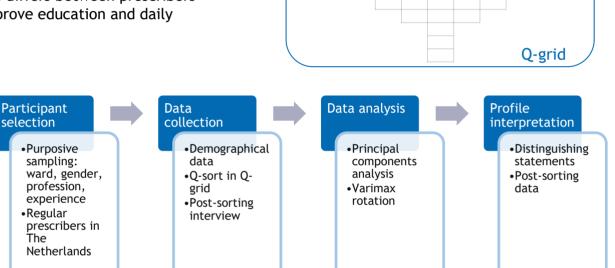
 $84 \rightarrow 55$ 

Based on

literature,

interviews

4 pilot rounds

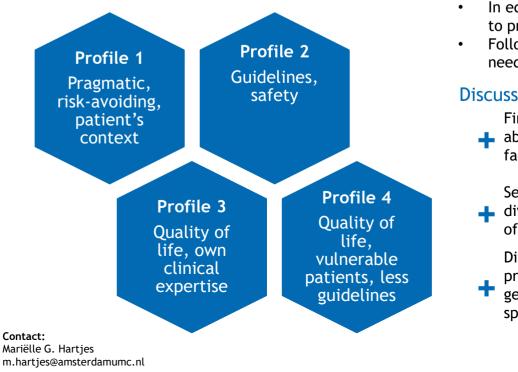


## Results

• N =  $37 \rightarrow 16$  Physicians, 8 Physician Assistants, 8 Advanced Nurse Practitioners, 4 Dentists, 1 Midwife

The

Experience: 0-33 years



Conclusion and implications

- Four different profiles, two of which focus on guality of life
- Least important factors  $\rightarrow$  often knowledge gaps or are not applicable
- In education, attention should be given to prescribers in all four profiles
- Follow-up study for generalizability is needed

## Discussion

- First study 📥 about ranking factors Selection for a
- diverse range of viewpoints
  - Different professions and geographical spread

Possible bias

- due to affinity with the subject
  - Different
- amounts of prescribing among professions

